

Privacy Policy –inss24

Effective Date:

In order to access and use the inss24 Agri Marketplace platform it is necessary to collect certain personal and business-related information from the entity holding the user account (“Account”), as well as from the individual authorized to represent such entity, including relevant communications, strictly for the purposes outlined in this Privacy Policy.

inss24 is committed to safeguarding the privacy of its users and ensuring transparency in the processing of personal data. This Privacy Policy describes the nature of the data we collect, the purposes and legal basis for processing, the conditions under which data may be shared, and the rights available to users regarding their personal information.

By registering or using the inss24 Platform, you expressly agree to the collection and use of your information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning whether they appear in singular or plural.

Definitions

For the purposes of this Privacy Policy:

Account means a unique account created for You to access our Service or parts of our Service.

Affiliate means an entity that controls, is controlled by, or is under common control with a party, where “control” means ownership of 50% or more of shares or voting rights.

Application / Service refers to the inss24 Agri Marketplace mobile application and platform.

Company (referred to as either “the Company”, “We”, “Us” or “Our”) refers to inss24/ [inss24], India.

Country refers to: India.

Device means any device that can access the Service such as a mobile phone, computer, or tablet.

Personal Data means any information that relates to an identified or identifiable individual.

Service Provider means any third-party company or individual employed by Us to facilitate the Service, provide the Service on Our behalf, perform services related to the Service, or assist Us in analyzing usage of the Service.

Usage Data refers to data collected automatically when using the Service.

You refer to the individual or entity accessing or using the Service.

1. Information We Collect

We collect various types of information to provide and improve our services.

1.1 Personal & Profile Information

Depending on your role (Employer, Buyer, Seller, Veterinary Doctor), we may collect:

- Full Name
- Date of Birth
- Gender
- Marital Status
- Age (where applicable)
- Email Address
- Bank account details
- Contact Number and Alternate Contact Number
- Address (Home, Business, or Shipping Address)
- Postal Code
- PAN Card / Aadhaar Card details
- GST Registration Number (for business users)
- Profile photographs, certificates, or uploaded documents

1.2 Professional Information

We may collect:

- Educational qualifications (optional where applicable)
- Certificates and professional licenses
- Experience in farming, veterinary, or related fields
- Business type and company details
- Income details (monthly and yearly income)

1.3 Veterinary Doctor Specific Information

For veterinary professionals, we may additionally collect:

- Qualification and certification details
- SVC / IVPR license information
- Certificate images and supporting documents

1.4 Device & Usage Information

We automatically collect technical and usage data, including:

- IP address
- Browser type and operating system
- Device information
- Pages visited and user activity on the Platform
- Search queries within the Platform
- Date and time of access
- Cookies and tracking technologies

1.5 Transaction & Payment Information

To facilitate secure marketplace transactions, we may collect and process:

- Order and service details
- Payment status and transaction history
- Billing and invoice information

Payments are processed through third-party payment service providers. Inss24 does not store complete payment card or banking details.

2. How We Use Your Information

We use collected information to operate, maintain, and improve the Indias24 Platform, including:

- Creating and managing user accounts
- Verifying identity and user authenticity
- Connecting buyers, sellers, farmers, and service providers
- Facilitating transactions and payments
- Providing customer support
- Improving platform performance and services
- Personalizing user experience and recommendations
- Sending important updates, notifications, and service communications
- Preventing fraud and ensuring platform security

- Conducting analytics and business insights
- Complying with legal and regulatory obligations

3. How We Share Your Information

We share personal information only when necessary and under controlled conditions.

3.1 With Other Users

To enable transactions, certain profile details may be visible, such as:

- Name
- Business or farm details
- Contact information (where required for communication)

3.2 With Service Providers

We may share data with trusted third parties, including:

- Payment gateway providers
- Logistics and delivery partners
- Cloud hosting and IT infrastructure providers
- Identity verification and KYC service providers

3.3 Legal and Compliance Requirements

We may disclose information if required:

- By applicable law or government authorities
- To protect user safety or prevent fraudulent activity
- To enforce our Terms & Conditions

3.4 Business Analytics

We may share anonymized or aggregated data that does not identify individuals for:

- Market analysis
- Platform improvement
- Agricultural ecosystem insights

3.5 Platform Role Disclaimer

Inss24 operates as an intermediary digital marketplace connecting buyers, sellers, farmers, veterinary professionals, and service providers. Inss24 does not own, control, or guarantee any goods or services listed by users.

4. Data Storage & Security

We implement appropriate technical and organizational measures to protect your personal data, including:

- SSL/HTTPS encryption
- Secure servers and firewalls
- Access control restrictions
- Regular security monitoring and audits

While we take strong security measures, no method of electronic storage or transmission is completely secure, and we cannot guarantee absolute security.

5. Data Retention

We retain personal data only for as long as necessary to:

- Provide services on the Platform
- Comply with legal obligations
- Resolve disputes
- Prevent fraud and ensure security

Users may request deletion of their account and personal data at any time, subject to legal requirements.

6. Your Rights

As a user of inss24, you have the right to:

- Access your personal data
- Update or correct your information
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent at any time
- Request data portability
- Lodge a complaint with relevant authorities

Requests can be made via: [in.24@outlook .com](mailto:in.24@outlook.com)

7. Cookies & Tracking Technologies

We use cookies and similar technologies to:

- Improve user experience
- Maintain session login
- Analyze platform usage
- Personalize content and recommendations

Users may manage or disable cookies through browser settings.

8. Third-Party Links

The Platform may contain links to third-party websites or services. Inss24 is not responsible for the privacy practices of such external platforms, and users are encouraged to review their policies separately.

9. Children's Privacy

Inss24 does not knowingly collect personal data from individuals under the age of 18. If such data is identified, it will be deleted promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us

If you have any questions about this Privacy Policy, you may contact us:

Inss24-Support Team

Email: In.24@outlook.com

Address: Mahatma Gandhi Street, Sriperumbudur TK,
Kanchipuram Dist – 602105, Tamil Nadu
PH-7305610620

Company founder name & Signature:
P.PRAVEEN KUMAR.P

