

Terms and Conditions – Inss24

Last Updated:

Welcome to Inss24 Agri Marketplace. Thank you for using our online platform Inss24 Agri Marketplace Platform. Inss24 Agri Marketplace is operated and provided by Inss24 Company, with its registered office at Mahatma Gandhi Street, Sriperumbudur TK, Kanchipuram Dist – 602105, Tamil Nadu.

By using Inss24 Agri Marketplace, the User agrees to these Terms and Conditions in full and shall be legally bound by them. The User is therefore advised to read them carefully before accessing or using the Platform.

Access to and use of Inss24 Agri Marketplace is subject strictly to the acceptance of these Terms and Conditions.

1. Interpretation and Definitions

1.1 Interpretation

Words with capitalized first letters have meanings defined under the following conditions. These definitions apply whether they appear in singular or plural.

1.2 Definitions

For the purposes of these Terms:

Platform / Inss24 means the Inss24 Agri Marketplace mobile application and digital platform that connects farmers, buyers, sellers, veterinary doctors, employers, and service providers for agricultural commerce and services.

Company refers to Inss24 / its owning entity Inss24.

User means any individual or entity accessing or using the Platform, including farmers, buyers, sellers, veterinary doctors, employers, and service providers.

Account means the user profile created to access and use the Platform.

Seller means a user who lists agricultural products, livestock, or services for sale.

Buyer means a user who purchases products, livestock, or services through the Platform.

Farmer means a user engaged in agricultural activities accessing products, services, jobs, or livestock features.

Veterinary Doctor (Vet) means a registered professional providing veterinary consultation or services through the Platform.

Employer means a user who posts agricultural or farm-related jobs.

Service Provider means any registered professional offering services such as logistics, veterinary care, or agricultural support.

Services means veterinary services, logistics, transportation, certification, and other agricultural-related services offered on the Platform.

Transaction means any purchase, booking, payment, or service agreement made through the Platform.

2. Eligibility

- You must be at least **18 years old** to use the Platform.
- By using the Platform, you confirm that all information provided is accurate and complete.
- We may verify identity through KYC (Aadhaar, PAN, license, certificates, etc.).

3. Account Registration & Security

- Users must create an Account to access services.
- Each User is allowed only **one Account unless approved otherwise**.
- Users are responsible for maintaining confidentiality of login credentials.
- Any activity under the Account is deemed authorized by the User.
- Inss24 reserves the right to suspend or terminate accounts with false or misleading information.

4. Platform Services Overview

Inss24 is a **multi-vendor agricultural ecosystem platform** that includes:

- Organic agriculture product marketplace
- Livestock e-commerce (cow, buffalo, goat, sheep, poultry, etc.)
- Veterinary consultation services
- Agricultural job marketplace
- Buyer–seller connection system
- Wallet-based transactions system
- Admin-controlled verification and approvals

Inss24 acts only as an **intermediary platform** connecting users and does not directly own or guarantee listed products or services.

5. User Modules & Functional Use

Users may access different features of the Inss24 Agri Marketplace Platform depending on their assigned role. The availability of features is determined by the type of Account created and the services enabled within the Platform.

5.1 Buyer / Farmer

A Buyer or Farmer may use the Platform to search for, browse, and purchase agricultural products, including seeds, fertilizers, livestock, and farm-related equipment. They may also book veterinary services, purchase livestock through the marketplace, and apply for agricultural or farm-related jobs posted on the Platform. Buyers and Farmers are also able to track their orders, manage payments, and maintain their wallet balance and transaction history through the Platform.

5.2 Seller

A Seller is permitted to upload and manage listings for agricultural products and livestock on the Platform. Sellers are responsible for maintaining accurate product details, pricing, and inventory levels. Sellers may receive and manage customer orders, process payments through the Platform, and access sales performance analytics and related reports made available through their dashboard.

5.3 Veterinary Doctor

A Veterinary Doctor may register on the Platform subject to verification of valid professional licenses and certifications. Upon approval, Veterinary Doctors may set their availability, define consultation fees, manage appointment bookings, and provide veterinary services through the Platform. They may also upload health reports, prescriptions, and other medical documentation, and receive earnings and payouts for services rendered.

5.4 Employer

An Employer may use the Platform to post agricultural and farm-related job opportunities, including wages, job descriptions, and work requirements. Employers may review and select job applicants, manage worker engagement, and oversee attendance and payment processing for completed work through the Platform.

5.5 Admin Panel

The Admin Panel is operated by Inss24 and is responsible for managing and overseeing Platform operations. This includes user verification and approval, listing moderation for products, livestock, and services, fraud detection and compliance monitoring, commission and payout management, as well as handling disputes, complaints, and overall Platform governance.

6. Transactions & Payments

- All payments are processed through integrated third-party payment providers.
- Users must maintain sufficient wallet balance or linked payment methods.
- Inss24 may charge a **platform commission or service fee** per transaction.
- Payment settlements to sellers/service providers occur after successful transaction confirmation.
- Indias24 does not store full card or banking details.

7. Livestock & Product Listings

- Sellers are responsible for accuracy of product and livestock information.
- Listings must include correct details such as breed, age, health, price, and images.
- Inss24 reserves the right to approve, reject, or remove listings.
- Negotiation between buyers and sellers may occur within platform rules.

8. Veterinary Services

- Vet services include consultation, emergency visits, vaccination, and treatment support.
- Users acknowledge that Inss24 only facilitates booking and does not guarantee medical outcomes.
- Veterinary professionals are independently responsible for their services.

9. Jobs & Workforce Module

- Employers can post jobs with wage details and requirements.
- Workers may apply via the Platform.
- Inss24 does not guarantee employment or job completion.
- Payment terms are directly between employer and worker via Platform system.

10. User Obligations

Users agree NOT to:

- Use the Platform for illegal or fraudulent purposes
- Bypass the Platform to make direct outside transactions
- Upload false or misleading information
- Misuse other users' data
- Attempt to hack, copy, or reverse-engineer the Platform
- Post harmful, abusive, or illegal content

11. Subscription Plans, Billing & Payments

The Inss24 Agri Marketplace platform operates on a subscription-based model for certain users, services, and role-based access including but not limited to sellers, vendors, veterinary doctors, employers, and other registered participants.

The Platform offers multiple subscription plans with varying features, benefits, limitations, and validity periods. Subscription details, including pricing, billing cycles, and service inclusions, will be displayed within the Platform at the time of purchase. All subscription plans are subject to change, upgrade, or modification at the sole discretion of Inss24 3-months once change depends on the Agri market. .

11.1 Billing, Payment & Charges

Users agree to pay all applicable subscription fees as per the selected plan. Payments shall be processed through authorized payment methods integrated within the Platform. Certain services may require one-time fees, recurring fees, or role-based registration charges as determined by the Platform.

The Platform reserves the right to revise subscription fees, billing cycles, and service charges at any time. Any such changes will be communicated through the Platform and will apply from the next renewal cycle unless otherwise specified.

Failure to complete payment or maintain sufficient balance may result in suspension, restriction, or termination of access to subscription features.

11.2 Subscription Validity & Renewal

Subscription plans are valid for a fixed duration as specified at the time of purchase (for example, 3 months). Certain plans may require manual renewal, while others may be subject to automatic renewal based on the selected plan and platform configuration.

Users are responsible for renewing their subscription before expiry to avoid disruption of services. The Platform is not liable for any loss of access or data due to non-renewal.

11.3 Cancellation of Subscription

Users may cancel their subscription at any time through the Platform or by contacting support. Cancellation will take effect at the end of the current billing cycle unless otherwise stated.

No refund the money shall be provided for partially used subscription periods unless explicitly approved by the Platform under special circumstances.

11.4 Unpaid Charges

In the event of payment failure, declined transactions, or unpaid subscription fees, the Platform reserves the right to temporarily suspend or restrict access to services until dues are cleared. The Platform may also disable or downgrade account features until full payment is received.

11.5 Changes to Subscription Plans

The Platform reserves the right to modify, update, or discontinue any subscription plan, feature, pricing structure, or billing model at any time. Users will be notified of material changes, and continued use of the Platform after such changes shall constitute acceptance of the updated terms.

11.6 Termination of Access

The Platform reserves the right to suspend or terminate any user account or subscription, with or without notice, in cases of violation of Terms, fraudulent activity, misuse of services, or non-compliance with platform policies.

12. Content Ownership

- Users retain ownership of content they upload.
- By posting content, Users grant Inss24 a **non-exclusive, worldwide license** to use, display, and distribute content for Platform operations and marketing.

13. Limitation of Liability

- Inss24 is not responsible for disputes between users.
- Inss24 does not guarantee product quality, service accuracy, or transaction outcomes.
- Users assume full responsibility for transactions made on the Platform.
- Inss24 is not liable for indirect damages, losses, or interruptions.

14. Platform Availability

- The Platform may experience downtime, delays, or technical issues.
- Inss24 does not guarantee uninterrupted service.

15. Suspension & Termination

We may suspend or terminate accounts:

- For violation of these Terms
- For fraudulent or illegal activity
- For providing false information
- For misuse of the Platform

16. Complaints & Disputes

- Users may raise complaints via Platform support.
- Inss24 may act as a mediator but is not legally responsible for user disputes.
- Users may also approach legal authorities if required.

17. Privacy Policy

Use of the Platform is also governed by our Privacy Policy, which explains how we collect and use personal data.

18. Changes to Terms

We reserve the right, at Our sole discretion, to modify or replace these Terms and Conditions at any time. Where any revision is material, We will make reasonable efforts to provide Users with at least 30 days' prior notice before the updated Terms become effective. What constitutes a material change shall be determined at Our sole discretion.

By continuing to access or use the Inss24 Agri Marketplace Platform after the revised Terms become effective, You agree to be bound by the updated Terms. If You do not agree to the revised Terms, in whole or in part, You must stop using the Platform and discontinue access to the Service.

19. Governing Law

These Terms shall be governed and interpreted in accordance with the laws of India, without regard to its conflict of law principles. Your use of the Application may also be subject to applicable local, state, and national laws.

20. Contact Us

Inss24 Support Team

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Company founder name & Signature:
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